Tech specifications for banners on ongab.ru

Banner design should be approved by the website from an aesthetic point of view.

Forbidden:
— large fonts,
— flashing,
— incompatible colors,
— hidden scripts etc.

The simpler - the better!

It's necessary to send us the materials for checking 3 days before the campaign start.
We place rich media banners on our web sites.

Banners 240*400 and 300*500

Possible file formats: .jpg .png .sfw or html code (index.html).
For correct banner functioning please, prepare materials according requirements below

http://www.adriver.ru/doc/ban/specs-eng/specs-eng_1.html Gray frame width of 1 millimeter around the perimeter of the banner with white background is required.

Max file size for banners 240*400 / 300*500 – 200 Kb

900*150
(mobile)

Possible file formats: static .jpg, .png, .gif with static picture.

Gray frame width of 1 millimeter around the perimeter of the banner with white background is required.

Max file size – 200 Kb.